portfolio : www.annsteindesign.com

ans ANN MICHELLE STEIN

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EDUCATION

bachelor of science

Graphic Design and Web Design

June 2012 - Drexel University

TECHNICAL SKILLS

mac platform

Adobe InDesign

Adobe Illustrator

Adobe Photoshop

Adobe After Effects

Adobe Flash

Adobe Dreamweaver

Microsoft Office

HTML

CSS

JQUERY Plugins

Balsamiq (wireframing software)

Convio Luminate Online

COURSE WORK

design and web design

Computer Imaging I, II , III

Typography I, II, III

Photography I, II

Production

Motion Graphics

Advanced Motion Graphics

Web Graphics

Advanced Web Graphics

Web Authoring

Vector Authoring

Senior Thesis - Web Design

2d and mixed media

screen printing

painting I, II

Sculpture, Performance

PROFESSIONAL EXPERIENCE

web manager

The Children's Hospital of Philadelphia Foundation - November 2012- Present

Worked idividually to:
- create and disburse email campaigns about a wide variety of topics covering: holiday announcements, news updates, e-appeal campaigns, e-newsletters, event announcements, etc. using Convio Luminate Online
- maintain the e-communication schedule
- maintain and update the main CHOP Foundation website www.giftofchildhood.org using HTML, CSS and JQUERY plugins
- maintain and update the www.allinforkids.org Poker Tournament website with new event info using a remote FTP server, HTML, CSS and JQUERY plugins
- maintain and update the www.carouselball.org Biannual Carousel Ball website with new event info using a remote FTP server, HTML, CSS and JQUERY plugins
- maintain and update the www.daisydayluncheon.org Daisy Day website with new event info using a remote FTP server, HTML, CSS and JQUERY plugins
- maintain and update the www.chopgolfclassic.org CHOP Golf Classic website with new event info using a remote FTP server, HTML, CSS and JQUERY plugins
- maintain the events calendar for all Foundation events, and events benefiting the Foundation
- photography of the Daisy Day event for day of photos using Digital SLR camera and Adobe Photoshop

Worked as a team member:
- to create content for e-communication and web updates
- to proof and maintain quality of e-communication

graphic design intern

Verilogue Inc. - March 2011- September 2011

Worked as a team member to create :
- wireframes and mock-ups for CareCoach website redesign using Adobe Photoshop and Balsamiq wireframing software.
- the design and development of HTML newsletters for distribution through MailChimp
- the design for a Print Ad in PAMD magazine using Adobe Illustrator and Adobe InDesign
- the design and development of the CareCoach Mobile App using HTML and CSS
- maintain and update the CareCoach company Website and its Widgets using HTML, CSS and JQUERY plugins

Worked individually to create :
- the design and pre-production of personal mailers and informative post cards for CareCoach Print campaigns using Adobe Illustrator and Adobe InDesign
- video montage and photography of CareCoach involvement in community events (such as the annual Montgomery PA LiveStrong Challenge) using Digital SLR camera, Adobe Photoshop and Adobe AfterEffects
- large scale prints (banners and signage) using Adobe Illustrator and Adobe InDesign
- interesting typographic layouts for print campaigns using Adobe Illustrator and Adobe InDesign

References available upon request

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PROFESSIONAL EXPERIENCE

freelance graphic design

TD MAZE construction - 2010

Designed Print Ad using personal photography of previous company projects and locations, using Digital SLR camera, Adobe Photoshop and Adobe InDesign

UK Financial - 2009

Designed company logo and brand identity calling on color theory and typography using Adobe Illustrator

senior thesis in graphic design - E.S.B. Art Deco Impressions

Drexel University - 2012

Designed and developed a web site featuring the Empire State Building

- Used personal photography from Digital SLR camera as well as photography from the historic archives of the building
- Used Adobe Photoshop for design and layout of web pages and HTML5, CSS and JQUERY for development
- This project is located at : www.annsteindesign.com/home.html

References available upon request